

WITec establishes new office in China

WITec GmbH, industry leading manufacturer of scanning-probe nano-analytical microscopy systems, has opened a new office in Beijing. The facility in the cultural, scientific and administrative capital of the fastest growing large economy in the world will enable WITec's current market presence to be expanded while better serving its growing client base. The direct local representation will offer sales and after-sales technical support along with customer event organization. On-site product demonstrations and sample measurements will provide an opportunity for scientists to witness first-hand the advantages of WITec's Raman, AFM, SNOM and correlative microscopy solutions.

"China's technological advancement is proceeding at an astonishing pace, with varied initiatives and a scale of investment second to none. Our innovative spirit will be a perfect fit for the dynamism there and our new office will ensure an open line of communication with the people looking to make breakthroughs," says WITec co-founder Joachim Koenen.

According to the newly-appointed regional director for WITec's China operations, Dr. Ding Shuo, "It's exciting to handle the Chinese business of WITec, a renowned and pioneering German company working right on the edge of Raman and correlative microscope development. Their technology and expertise will benefit Chinese scientists from basic research to industry."

Ding Shuo has a decade of experience in the high-performance microscopy industry in addition to a Doctorate in Physics and a Master of Business Administration. The WITec Beijing Representative Office is located in the German Centre of the Landmark Towers in the Chaoyang Central Business District.

The new office can be contacted through the following:

- **WITec Beijing Representative Office**

德国威泰克 (WITec) 北京代表处

北京市朝阳区东三环北路8号亮马河大厦1座507室

邮编 : 100004

Unit 507, Landmark Tower 1, 8 North Dongsanhuan Road, Beijing, PRC., 100004

[+ 86 6590 0577](tel:+8665900577)

- shuo.ding@witec-instruments.com
www.WITec.de

11/15/2016



Dr. Ding Shuo, newly-appointed regional director for WITec's China operations.

Download the image in high-resolution here:

<http://www.witec.de/assets/Press/WITec-RegionalDirector-China-DrDingShuo.jpg>



WITec Beijing Representative Office, located in the German Centre of the Landmark Towers in the Chaoyang Central Business District, Beijing.

Download the image in high-resolution here:

<http://www.witec.de/assets/Press/WITec-China-Office-GermanCenter-Beijing.png>



The WITec China Office from inside.

Download the image in high-resolution here:

<http://www.witec.de/assets/Press/WITec-China-Office-View-Inside.jpg>

11/15/2016



About WITec

WITec is the leading German manufacturer of confocal and scanning-probe microscopes for state-of-the-art Raman, Atomic Force (AFM), RISE (Raman Imaging and Scanning Electron) Microscopy and Scanning Near-Field Optical Microscopy (SNOM). WITec's headquarters is located in Ulm, Germany, where all WITec products are developed and produced. Branch offices in USA, Japan, Singapore, and Spain ensure a worldwide sales and support network. From the company's founding in 1997, WITec has been distinguished by its innovative product portfolio and a microscope design that enables combinations of the various imaging techniques within one system. An exemplar of the company's breakthrough development is the world's first integrated Raman-AFM microscope. To this day, WITec's confocal microscopes are unrivaled in sensitivity, resolution and imaging capabilities. Significant innovation awards document WITec's enduring success and innovative strength. For more information, please visit www.witec.de.

Contact:

Dr. Sonja Breuninger
Technical Marketing & PR
Sonja.Breuninger@witec.de

WITec GmbH
Lise-Meitner-Str. 6
89081 Ulm
Germany

phone: +49 (0) 731 140 70-0
fax: +49 (0) 731 140 70-200
<http://www.witec.de>
info@witec.de