

PRESS RELEASE

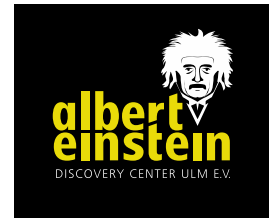
Ulm, Germany – December 15, 2020

WITec supports Albert Einstein Discovery Center with 5,000 Euros

The Ulm-based company contributes to the realization of a museum in the city dedicated to the life and work of Albert Einstein.

This year, instead of sending Christmas presents to its customers, WITec GmbH is donating 5,000 Euros to the Albert Einstein Discovery Center Association. "As a manufacturer of microscopy systems from Ulm, and through our close connection to physics, it is especially important to us to help make the Albert Einstein Discovery Center a reality," emphasized Dr. Olaf Hollricher, co-founder and head of research and development at WITec. The donation was presented at WITec headquarters in Ulm's Science Park by Dr. Hollricher and Dr. Joachim Koenen to Dr. Nancy Hecker-Denschlag, Chairwoman of the Albert Einstein Discovery Center Association. Dr. Hollricher added, "I think it's a good and important effort to create a place that honors this monumental physicist and provides an opportunity to experience his work in the place of his birth."

The Science City of Ulm should live up to its name. Until now, there hasn't been a scientific museum that illustrates the revolutionary ideas of Albert Einstein, the world's most famous and renowned son of the city of Ulm. The future experience and discovery center will both tell the story of Albert Einstein's life and present his theories and research results. "We need to take advantage of the momentum that now exists and move forward to build this museum soon," explains Dr. Olaf Hollricher. Dr. Nancy Hecker-Denschlag, Chairwoman of the Albert Einstein Discovery Center Association, expressed her happiness with the response, "It's great that so many successful companies from Ulm are participating in the project. So we're all pulling in the same direction, because we're not just doing something for Ulm, we want to create a center of global interest." Those who wish to join the association can already benefit from the lectures and roundtable discussions it hosts and will also soon be able to take part in excursions that cater to the scientific interests of its members.



About WITec:

WITec GmbH pioneered 3D Raman imaging and correlative microscopy and continues to lead the industry with a product portfolio that offers speed, sensitivity and resolution without compromise. Raman, AFM and SNOM microscopes, select combinations thereof, and WITec-developed Raman-SEM (RISE) instruments can be configured for specific challenges in chemical and structural characterization through a modular hardware and software architecture with built-in capacity for expansion. Research, development and production are located at WITec headquarters in Ulm, Germany, and the WITec sales and support network has an established presence in every global region.

Contact details:

Albert Einstein Discovery Center Ulm e.V.
Chairwoman: Dr. Nancy Hecker-Denschlag
Bessererstrasse 13-15 – 89073 Ulm
Tel.: +49 731 9642 8181
info@einstein.center – <https://einstein.center>

Press and public relations:

Press'n'Relations GmbH – Uwe Pagel
Magirusstrasse 33 – 89077 Ulm
Tel.: +49 731 962 87-29
upa@press-n-relations.de – <https://press-n-relations.de>

WITec GmbH

Press Contact: Harald Fischer
Lise-Meitner-Str. 6 – 89081 Ulm
Tel: +49 731 140 70-0
info@witec.de - <https://www.witec.de>

About the Albert Einstein Discovery Center Association

Albert Einstein was born on March 14, 1879 in Ulm, Germany and is the most famous physicist of the 20th century. His image is recognized by people of all ages around the world. The members of our Association want to create a worthy tribute to him in his birthplace in the form of a modern museum: a Discovery Center. This Albert Einstein Discovery Center will honor Einstein and his significance for science, technology as well as society. Furthermore we see it as our task not only to emphasize the importance of science and technology, but also to inspire young people to choose STEM subjects when selecting their studies or career. Our goal is to establish a universal, extracurricular learning center with a comprehensive and modern view of Albert Einstein's life and work within the historical context of Ulm. With its unique 3-in-1 concept along with an architectural jewel enhancing the skyline of Ulm, the Discovery Center will be a magnet for locals, students, Einstein enthusiasts and tourists from all over the world.